

## Order Item Summary

CBS TELEVISION  
STATIONS



WBZ-TV

|           |                                |       |         |            |                     |                    |         |            |                            |
|-----------|--------------------------------|-------|---------|------------|---------------------|--------------------|---------|------------|----------------------------|
| Order ID: | 58213                          | CF    | LOC-POL | FBD - LBD: | 09/09/12 - 09/16/12 | HL#:               |         | Created:   | 09/06/12 09:56 AM          |
| Client:   | SCOTT BROWN FOR U.S. SENATE... |       |         | CPE:       | / / 5015            | Agency Commission: | 15 %    | Updated:   | FWONG on 09/06/12 05:10 PM |
| Agency:   | MULTI MEDIA SERVICES CORP.     |       |         | Product:   | BROWN/R/US SEN MA   | Self Protect.:     | :03:00  | Confirmed: | 09/06/12 05:10 PM          |
| Buyer:    | N. MCDONALD                    |       |         | Demo:      | HHOLDS DMA RTG      | Sched. Code:       | Z       | Contract:  | 09/07/12 09:04 AM          |
| AE:       | PAT CASHEN POLITICAL-WBZ-TV    |       |         |            |                     | Billing Int:       | Monthly | BM:        | SS                         |
| Share:    | 0%                             | WCVB: | 0%      | WHDH:      | 0%                  | WFXT:              | 0%      | WLVI:      | 0%                         |
|           |                                |       |         | WSBK:      | 0%                  | WBPX+:             | 0%      | WNDS:      | 0%                         |
|           |                                |       |         |            |                     | CABLE:             | 0%      |            |                            |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|------------|--------|
| 001          | MLOCAL6A   | M T W T F * *          | NEWS                   | 30  |                    |         |            | 0.0    | \$300.00 | 5     | \$1,500.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |            |        |
|              |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/14/12 |     | <u>Sep 10</u><br>5 |         |            |        |          |       |            |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |            |        |

| Item       | Time Class | Eligible Days          | Break Type             | Dur | SC                  | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|------------|------------|------------------------|------------------------|-----|---------------------|---------|------------|--------|----------|-------|------------|--------|
| 002        | MEARLY     | M T W T F * *          | MORN                   | 30  |                     |         |            | 0.0    | \$100.00 | 10    | \$1,000.00 |        |
| <i>LUR</i> |            |                        |                        |     |                     |         |            |        |          |       |            |        |
|            |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/14/12 |     | <u>Sep 10</u><br>10 |         |            |        |          |       |            |        |
|            |            |                        |                        |     |                     |         |            |        |          |       |            |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|------------|--------|
| 003          | DRACHAEL9A | M T W T F * *          | DAY                    | 30  |                    |         |            | 0.0    | \$450.00 | 5     | \$2,250.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |            |        |
|              |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/14/12 |     | <u>Sep 10</u><br>5 |         |            |        |          |       |            |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |            |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|------------|--------|
| 004          | DPRICE     | M T W T F * *          | PRCE                   | 30  |                    |         |            | 0.0    | \$990.00 | 5     | \$4,950.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |            |        |
|              |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/14/12 |     | <u>Sep 10</u><br>5 |         |            |        |          |       |            |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |            |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|------------|--------|
| 005          | NNOON      | M T W T F * *          | NEWS                   | 30  |                    |         |            | 0.0    | \$540.00 | 5     | \$2,700.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |            |        |
|              |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/14/12 |     | <u>Sep 10</u><br>5 |         |            |        |          |       |            |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |            |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|------------|--------|
| 006          | DCBSSOAP2  | M T W T F * *          | SOAP                   | 30  |                    |         |            | 0.0    | \$495.00 | 5     | \$2,475.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |            |        |
|              |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/14/12 |     | <u>Sep 10</u><br>5 |         |            |        |          |       |            |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |            |        |

**Order Item Summary**
**CBS TELEVISION STATIONS** 
**WBZ-TV**

|  |                                |                         |                                     |
|--|--------------------------------|-------------------------|-------------------------------------|
| Order ID: 58213 CF LOC-POL             | FBD - LBD: 09/09/12 - 09/16/12 | HL#:                    | Created: 09/06/12 09:56 AM          |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 5015                  | Agency Commission: 15 % | Updated: FWONG on 09/06/12 05:10 PM |
| Agency: MULTI MEDIA SERVICES CORP.     | Product: BROWN/R/US SEN MA     | Self Protect.: :03:00   | Confirmed: 09/06/12 05:10 PM        |
| Buyer: N. MCDONALD                     | Demo: HHOLDS DMA RTG           | Sched. Code: Z          | Contract: 09/07/12 09:04 AM         |
| AE: PAT CASHEN POLITICAL-WBZ-TV        |                                | Billing Int: Monthly    | BM: SS                              |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0%   | WLVI: 0% WSBK: 0% WBPK+: 0%    | WNDS: 0%                | CABLE: 0%                           |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 007  | DDRPHIL    | M T W T F * * | PHIL       | 30  |    |         |            | 0.0    | \$600.00 | 5     | \$3,000.00 |    |     |

*FIXED*

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 008  | EJUDY4P    | M T W T F * * | EFG        | 30  |    |         |            | 0.0    | \$720.00 | 5     | \$3,600.00 |    |     |

*FIXED*

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009  | EJUDY430P  | M T W T F * * | EFG        | 30  |    |         |            | 0.0    | \$720.00 | 5     | \$3,600.00 |    |     |

*FIXED*

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 010  | ENWS5P     | M T W T F * * | EFG        | 30  |    |         |            | 0.0    | \$855.00 | 5     | \$4,275.00 |    |     |

*FIXED*

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 011  | ENWS530P   | M T W T F * * | EFG        | 30  |    |         |            | 0.0    | \$945.00 | 5     | \$4,725.00 |    |     |

*FIXED*

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012  | NEARLYMF   | M T W T F * * | NEWS       | 30  |    |         |            | 0.0    | \$1,170.00 | 5     | \$5,850.00 |    |     |

*FIXED*

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

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WBZ-TV

|           |                                |       |         |            |                     |                    |         |            |                            |
|-----------|--------------------------------|-------|---------|------------|---------------------|--------------------|---------|------------|----------------------------|
| Order ID: | 58213                          | CF    | LOC-POL | FBD - LBD: | 09/09/12 - 09/16/12 | HL#:               |         | Created:   | 09/06/12 09:56 AM          |
| Client:   | SCOTT BROWN FOR U.S. SENATE... |       |         | CPE:       | / / 5015            | Agency Commission: | 15 %    | Updated:   | FWONG on 09/06/12 05:10 PM |
| Agency:   | MULTI MEDIA SERVICES CORP.     |       |         | Product:   | BROWN/R/US SEN MA   | Self Protect.:     | :03:00  | Confirmed: | 09/06/12 05:10 PM          |
| Buyer:    | N. MCDONALD                    |       |         | Demo:      | HHOLDS DMA RTG      | Sched. Code:       | Z       | Contract:  | 09/07/12 09:04 AM          |
| AE:       | PAT CASHEN POLITICAL-WBZ-TV    |       |         |            |                     | Billing Int:       | Monthly | BM :       | SS                         |
| Share:    | 0%                             | WCVB: | 0%      | WHDH:      | 0%                  | WFXT:              | 0%      | WLVI:      | 0%                         |
|           |                                |       |         |            |                     | WSBK:              | 0%      | WBPX+:     | 0%                         |
|           |                                |       |         |            |                     | WNDS:              | 0%      | CABLE:     | 0%                         |

| Item                                | Time Class | Eligible Days     | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR A/G |
|-------------------------------------|------------|-------------------|------------|-----|----|---------|------------|--------|------------|-------|------------|--------|
| 013                                 | AWHEEL     | M T W T * * * ACC |            | 30  |    |         |            | 0.0    | \$1,440.00 | 4     | \$5,760.00 |        |
| <i>FIXED</i>                        |            |                   |            |     |    |         |            |        |            |       |            |        |
| <u>FBD</u> <u>LBD</u> <u>Sep 10</u> |            |                   |            |     |    |         |            |        |            |       |            |        |
| 09/10/12 09/13/12 4                 |            |                   |            |     |    |         |            |        |            |       |            |        |

| Item                                | Time Class | Eligible Days      | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR A/G |
|-------------------------------------|------------|--------------------|------------|-----|----|---------|------------|--------|------------|-------|------------|--------|
| 014                                 | PALLACC1HR | * * * * F * * LPAT |            | 30  |    |         |            | 0.0    | \$1,800.00 | 1     | \$1,800.00 |        |
| <i>FIXED</i>                        |            |                    |            |     |    |         |            |        |            |       |            |        |
| <u>FBD</u> <u>LBD</u> <u>Sep 10</u> |            |                    |            |     |    |         |            |        |            |       |            |        |
| 09/14/12 09/14/12 1                 |            |                    |            |     |    |         |            |        |            |       |            |        |

| Item                                | Time Class | Eligible Days     | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR A/G |
|-------------------------------------|------------|-------------------|------------|-----|----|---------|------------|--------|------------|-------|------------|--------|
| 015                                 | AJEOPMF    | M T W T * * * ACC |            | 30  |    |         |            | 0.0    | \$2,250.00 | 4     | \$9,000.00 |        |
| <i>FIXED</i>                        |            |                   |            |     |    |         |            |        |            |       |            |        |
| <u>FBD</u> <u>LBD</u> <u>Sep 10</u> |            |                   |            |     |    |         |            |        |            |       |            |        |
| 09/10/12 09/13/12 4                 |            |                   |            |     |    |         |            |        |            |       |            |        |

| Item                                | Time Class | Eligible Days      | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|-------------------------------------|------------|--------------------|------------|-----|----|---------|------------|--------|----------|-------|------------|--------|
| 016                                 | LLETTER    | M T W T F * * LETT |            | 30  |    |         |            | 0.0    | \$400.00 | 5     | \$2,000.00 |        |
| <i>FIXED</i>                        |            |                    |            |     |    |         |            |        |          |       |            |        |
| <u>FBD</u> <u>LBD</u> <u>Sep 10</u> |            |                    |            |     |    |         |            |        |          |       |            |        |
| 09/10/12 09/14/12 5                 |            |                    |            |     |    |         |            |        |          |       |            |        |

| Item                                | Time Class | Eligible Days     | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|-------------------------------------|------------|-------------------|------------|-----|----|---------|------------|--------|----------|-------|----------|--------|
| 017                                 | LFERGUSON  | M T W T F * * LFG |            | 30  |    |         |            | 0.0    | \$150.00 | 5     | \$750.00 |        |
| <i>FIXED</i>                        |            |                   |            |     |    |         |            |        |          |       |          |        |
| <u>FBD</u> <u>LBD</u> <u>Sep 10</u> |            |                   |            |     |    |         |            |        |          |       |          |        |
| 09/10/12 09/14/12 5                 |            |                   |            |     |    |         |            |        |          |       |          |        |

| Item  | Time Class | Eligible Days      | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|---|------------|--------------------|------------|-----|----|---------|------------|--------|----------|-------|----------|--------|
| 018   | MNEWS430A  | M T W T * * S SUNR |            | 30  |    |         |            | 0.0    | \$180.00 | 5     | \$900.00 |        |
| <i>FIXED</i>                                      |            |                    |            |     |    |         |            |        |          |       |          |        |
| <u>FBD</u> <u>LBD</u> <u>Sep 03</u> <u>Sep 10</u> |            |                    |            |     |    |         |            |        |          |       |          |        |
| 09/09/12 09/13/12 1 4                             |            |                    |            |     |    |         |            |        |          |       |          |        |

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WBZ-TV

|  |                                |                            |                                     |
|--|--------------------------------|----------------------------|-------------------------------------|
| Order ID: 58213 CF LOC-POL             | FBD - LBD: 09/09/12 - 09/16/12 | HL#:                       | Created: 09/06/12 09:56 AM          |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 5015                  | Agency Commission: 15 %    | Updated: FWONG on 09/06/12 05:10 PM |
| Agency: MULTI MEDIA SERVICES CORP.     | Product: BROWN/R/US SEN MA     | Self Protect.: :03:00      | Confirmed: 09/06/12 05:10 PM        |
| Buyer: N. McDONALD                     | Demo: HHOLDS DMA RTG           | Sched. Code: Z             | Contract: 09/07/12 09:04 AM         |
| AE: PAT CASHEN POLITICAL-WBZ-TV        |                                | Billing Int: Monthly       | BM: SS                              |
| Share: 0%                              | WCVB: 0% WHDH: 0% WFXT: 0%     | WLVI: 0% WSBK: 0% WBPO: 0% | WNDS: 0% CABLE: 0%                  |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 019          | MSUNRISE1  | M T W T F * *          | SUNR                   | 30  |                    |         |            | 0.0    | \$125.00 | 5     | \$625.00 |    |     |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/14/12 |     | <u>Sep 10</u><br>5 |         |            |        |          |       |          |    |     |

| Item       | Time Class | Eligible Days          | Break Type             | Dur | SC                  | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total       | NR | A/G |
|------------|------------|------------------------|------------------------|-----|---------------------|---------|------------|--------|----------|-------|-------------|----|-----|
| 020        | NLATE      | M T W T F S S          | NEWS                   | 30  |                     |         |            | 0.0    | \$850.00 | 14    | \$11,900.00 |    |     |
| <i>LUR</i> |            |                        |                        |     |                     |         |            |        |          |       |             |    |     |
|            |            |                        |                        |     |                     |         |            |        |          |       |             |    |     |
|            |            | <u>FBD</u><br>09/10/12 | <u>LBD</u><br>09/16/12 |     | <u>Sep 10</u><br>14 |         |            |        |          |       |             |    |     |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 021          | WSAT6ANWS  | * * * * * S *          | NEWS                   | 30  |                    |         |            | 0.0    | \$450.00 | 1     | \$450.00 |    |     |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            | <u>FBD</u><br>09/15/12 | <u>LBD</u><br>09/15/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |    |     |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 022          | WSAT7ANWS  | * * * * * S *          | NEWS                   | 30  |                    |         |            | 0.0    | \$540.00 | 1     | \$540.00 |    |     |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            | <u>FBD</u><br>09/15/12 | <u>LBD</u><br>09/15/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |    |     |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 023          | AWHEELSA   | * * * * * S *          | ACC                    | 30  |                    |         |            | 0.0    | \$630.00 | 1     | \$630.00 |    |     |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            | <u>FBD</u><br>09/15/12 | <u>LBD</u><br>09/15/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |    |     |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 024          | AJEOPSA    | * * * * * S *          | ACC                    | 30  |                    |         |            | 0.0    | \$720.00 | 1     | \$720.00 |    |     |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |    |     |
|              |            | <u>FBD</u><br>09/15/12 | <u>LBD</u><br>09/15/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |    |     |

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| Agency: MULTI MEDIA SERVICES CORP.     | Product: BROWN/R/US SEN MA     | Self Protect.: :03:00       | Confirmed: 09/06/12 05:10 PM        |
| Buyer: N. MCDONALD                     | Demo: HHOLDS DMA RTG           | Sched. Code: Z              | Contract: 09/07/12 09:04 AM         |
| AE: PAT CASHEN POLITICAL-WBZ-TV        |                                | Billing Int: Monthly        | BM: SS                              |
| Share: 0%                              | WCVB: 0% WHDH: 0% WFXT: 0%     | WLVI: 0% WSBK: 0% WBPX+: 0% | WNDS: 0% CABLE: 0%                  |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|--------|
| 025          | LINSIDER   | * * * * * S *          | LATE                   | 30  |                    |         |            | 0.0    | \$450.00 | 1     | \$450.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |        |
|              |            | <u>FBD</u><br>09/15/12 | <u>LBD</u><br>09/15/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate    | Spots | Total   | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|---------|-------|---------|--------|
| 026          | WSAT5ANWS  | * * * * * S *          | NEWS                   | 30  |                    |         |            | 0.0    | \$75.00 | 1     | \$75.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |         |       |         |        |
|              |            | <u>FBD</u><br>09/15/12 | <u>LBD</u><br>09/15/12 |     | <u>Sep 10</u><br>1 |         |            |        |         |       |         |        |
|              |            |                        |                        |     |                    |         |            |        |         |       |         |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|--------|
| 027          | WSUN6ANWS  | * * * * * S            | NEWS                   | 30  |                    |         |            | 0.0    | \$450.00 | 1     | \$450.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |        |
|              |            | <u>FBD</u><br>09/16/12 | <u>LBD</u><br>09/16/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|--------|
| 028          | WSUN7ANWS  | * * * * * S            | NEWS                   | 30  |                    |         |            | 0.0    | \$540.00 | 1     | \$540.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |        |
|              |            | <u>FBD</u><br>09/16/12 | <u>LBD</u><br>09/16/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|--------|
| 029          | WSUN8ANWS  | * * * * * S            | NEWS                   | 30  |                    |         |            | 0.0    | \$675.00 | 1     | \$675.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |          |       |          |        |
|              |            | <u>FBD</u><br>09/16/12 | <u>LBD</u><br>09/16/12 |     | <u>Sep 10</u><br>1 |         |            |        |          |       |          |        |
|              |            |                        |                        |     |                    |         |            |        |          |       |          |        |

| Item         | Time Class | Eligible Days          | Break Type             | Dur | SC                 | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR A/G |
|--------------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|------------|-------|------------|--------|
| 030          | WCBSUN     | * * * * * S            | MORN                   | 30  |                    |         |            | 0.0    | \$1,800.00 | 1     | \$1,800.00 |        |
| <i>FIXED</i> |            |                        |                        |     |                    |         |            |        |            |       |            |        |
|              |            | <u>FBD</u><br>09/16/12 | <u>LBD</u><br>09/16/12 |     | <u>Sep 10</u><br>1 |         |            |        |            |       |            |        |
|              |            |                        |                        |     |                    |         |            |        |            |       |            |        |

## Order Item Summary



WBZ-TV

|  |                                |                             |                                     |
|--|--------------------------------|-----------------------------|-------------------------------------|
| Order ID: 58213 CF LOC-POL             | FBD - LBD: 09/09/12 - 09/16/12 | HL#:                        | Created: 09/06/12 09:56 AM          |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 5015                  | Agency Commission: 15 %     | Updated: FWONG on 09/06/12 05:10 PM |
| Agency: MULTI MEDIA SERVICES CORP.     | Product: BROWN/R/US SEN MA     | Self Protect.: :03:00       | Confirmed: 09/06/12 05:10 PM        |
| Buyer: N. MCDONALD                     | Demo: HHOLDS DMA RTG           | Sched. Code: Z              | Contract: 09/07/12 09:04 AM         |
| AE: PAT CASHEN POLITICAL-WBZ-TV        |                                | Billing Int: Monthly        | BM: SS                              |
| Share: 0%                              | WCVB: 0% WHDH: 0% WFXT: 0%     | WLVI: 0% WSBK: 0% WBPX+: 0% | WNDS: 0% CABLE: 0%                  |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|

|     |         |             |      |    |  |  |  |     |            |   |            |  |  |
|-----|---------|-------------|------|----|--|--|--|-----|------------|---|------------|--|--|
| 031 | LFINAL1 | * * * * * S | LOCs | 30 |  |  |  | 0.0 | \$1,080.00 | 1 | \$1,080.00 |  |  |
|-----|---------|-------------|------|----|--|--|--|-----|------------|---|------------|--|--|

FIXED

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/16/12   | 09/16/12   | 1             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|

|     |          |             |      |    |  |  |  |     |          |   |          |  |  |
|-----|----------|-------------|------|----|--|--|--|-----|----------|---|----------|--|--|
| 032 | LFINALOT | * * * * * S | LOCs | 30 |  |  |  | 0.0 | \$630.00 | 1 | \$630.00 |  |  |
|-----|----------|-------------|------|----|--|--|--|-----|----------|---|----------|--|--|

FIXED

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/16/12   | 09/16/12   | 1             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|

|     |          |             |      |    |  |  |  |     |          |   |          |  |  |
|-----|----------|-------------|------|----|--|--|--|-----|----------|---|----------|--|--|
| 033 | LTIMSUM1 | * * * * * S | LATE | 30 |  |  |  | 0.0 | \$270.00 | 1 | \$270.00 |  |  |
|-----|----------|-------------|------|----|--|--|--|-----|----------|---|----------|--|--|

FIXED

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/16/12   | 09/16/12   | 1             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|

|     |           |             |      |    |  |  |  |     |         |   |          |  |  |
|-----|-----------|-------------|------|----|--|--|--|-----|---------|---|----------|--|--|
| 034 | WSUN5ANWS | * * * * * S | NEWS | 30 |  |  |  | 0.0 | \$75.00 | 2 | \$150.00 |  |  |
|-----|-----------|-------------|------|----|--|--|--|-----|---------|---|----------|--|--|

LUR

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/16/12   | 09/16/12   | 2             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|

|     |       |               |     |    |  |  |  |     |          |   |            |  |  |
|-----|-------|---------------|-----|----|--|--|--|-----|----------|---|------------|--|--|
| 035 | DDEAL | M T W T F * * | DAY | 30 |  |  |  | 0.0 | \$810.00 | 5 | \$4,050.00 |  |  |
|-----|-------|---------------|-----|----|--|--|--|-----|----------|---|------------|--|--|

FIXED

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|
|------|------------|---------------|------------|-----|----|---------|------------|--------|------|-------|-------|----|-----|

|     |            |               |      |    |  |  |  |     |          |   |            |  |  |
|-----|------------|---------------|------|----|--|--|--|-----|----------|---|------------|--|--|
| 036 | DCBSSSOAP2 | M T W T F * * | SOAP | 30 |  |  |  | 0.0 | \$495.00 | 5 | \$2,475.00 |  |  |
|-----|------------|---------------|------|----|--|--|--|-----|----------|---|------------|--|--|

FIXED

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

## Order Item Summary



WBZ-TV

|  |                                |                             |                                     |
|--|--------------------------------|-----------------------------|-------------------------------------|
| Order ID: 58213 CF LOC-POL             | FBD - LBD: 09/09/12 - 09/16/12 | HL#:                        | Created: 09/06/12 09:56 AM          |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 5015                  | Agency Commission: 15 %     | Updated: FWONG on 09/06/12 05:10 PM |
| Agency: MULTI MEDIA SERVICES CORP.     | Product: BROWN/R/US SEN MA     | Self Protect.: 03:00        | Confirmed: 09/06/12 05:10 PM        |
| Buyer: N. MCDONALD                     | Demo: HHOLDS DMA RTG           | Sched. Code: Z              | Contract: 09/07/12 09:04 AM         |
| AE: PAT CASHEN POLITICAL-WBZ-TV        |                                | Billing Int: Monthly        | BM : SS                             |
| Share: 0%                              | WCVB: 0% WHDH: 0% WFXT: 0%     | WLVI: 0% WSBK: 0% WBPX+: 0% | WNDS: 0% CABLE: 0%                  |

| Item      | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|-----------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|--------|
| 037 DTALK |            | M T W T F * * | DAY        | 30  |    |         |            | 0.0    | \$495.00 | 5     | \$2,475.00 |        |

FIXED

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 5             |

| Item          | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR A/G |
|---------------|------------|---------------|------------|-----|----|---------|------------|--------|------------|-------|------------|--------|
| 038 PCRIMESA2 |            | * * * * * S * | REGP       | 30  |    |         |            | 0.0    | \$1,000.00 | 1     | \$1,000.00 |        |

LUR

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/15/12   | 09/15/12   | 1             |

| Item          | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR A/G |
|---------------|------------|---------------|------------|-----|----|---------|------------|--------|------------|-------|------------|--------|
| 039 PWIFESUN2 |            | * * * * * S   | REGP       | 30  |    |         |            | 0.0    | \$4,500.00 | 1     | \$4,500.00 |        |

LUR

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/16/12   | 09/16/12   | 1             |

| Item          | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|---------------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|----------|--------|
| 040 MSUNRISE1 |            | M T W T F * * | SUNR       | 30  |    |         |            | 0.0    | \$125.00 | 4     | \$500.00 |        |

LUR

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 4             |

| Item       | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR A/G |
|------------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|----------|--------|
| 041 MEARLY |            | M T W T F * * | MORN       | 30  |    |         |            | 0.0    | \$100.00 | 4     | \$400.00 |        |

LUR

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 4             |

| Item         | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR A/G |
|--------------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|--------|
| 042 NEARLYMF |            | M T W T F * * | NEWS       | 30  |    |         |            | 0.0    | \$300.00 | 12    | \$3,600.00 |        |

LUR

|            |            |               |
|------------|------------|---------------|
| <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> |
| 09/10/12   | 09/14/12   | 12            |

**Order Item Summary**CBS TELEVISION  
STATIONS

WBZ-TV

|  |                            |                                |                                     |                            |          |           |          |           |
|--|----------------------------|--------------------------------|-------------------------------------|----------------------------|----------|-----------|----------|-----------|
| Order ID: 58213                        | CF LOC-POL                 | FBD - LBD: 09/09/12 - 09/16/12 | HL#:                                | Created: 09/06/12 09:56 AM |          |           |          |           |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 5015              | Agency Commission: 15 %        | Updated: FWONG on 09/06/12 05:10 PM |                            |          |           |          |           |
| Agency: MULTI MEDIA SERVICES CORP.     | Product: BROWN/R/US SEN MA | Self Protect.: :03:00          | Confirmed: 09/06/12 05:10 PM        |                            |          |           |          |           |
| Buyer: N. McDONALD                     | Demo: HHOLDS DMA RTG       | Sched. Code: Z                 | Contract: 09/07/12 09:04 AM         |                            |          |           |          |           |
| AE: PAT CASHEN POLITICAL-WBZ-TV        |                            | Billing Int: Monthly           | BM : SS                             |                            |          |           |          |           |
| Share: 0%                              | WCVB: 0%                   | WHDH: 0%                       | WFXT: 0%                            | WLVI: 0%                   | WSBK: 0% | WBPX+: 0% | WNDS: 0% | CABLE: 0% |

**Order Totals**

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 160                | 0                | \$100,120.00    | \$85,102.00 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$100,120.00    | \$85,102.00 | \$0.00        | \$0.00  |